

Magisterprogram i dataanalys och ekonomi
Kurslitteratur – HT2021/VT2022

MSc in Data Analytics and Business Economics
Literature, autumn term 2021/spring term 2022

DABN11 Programming in R

Grolemund, Garrett (2014): *Hands-on Programming with R*, O'Reilly, available online for free at: <https://rstudio-education.github.io/hopr/>

Grolemund, Garrett and Hadley Wickham (2017): *R for Data Science*, available online for free at: <https://r4ds.had.co.nz/index.html>

Supplementary material

DABN13 Machine Learning from a Regression Perspective

Hastie, T., Tibshirani, R., & Friedman, J. (2009). *The elements of statistical learning: data mining, inference, and prediction*. 2nd edition, Springer Science & Business Media.

Supplementary material

DABN14 Advanced Machine Learning

Hastie, T., Tibshirani, R., & Friedman, J. (2009). *The elements of statistical learning: data mining, inference, and prediction*. 2nd edition, Springer Science & Business Media.

Supplementary material

DABN17 Analytics-based Strategic Management

Besanko, David, David Dranove, Mark Shanley, Scott Schaefer (2017): *Economics of Strategy*, seventh edition, John Wiley & Sons Inc

Supplementary material

DABN18 Legal aspects of Data Analytics

A selection of statutory (legal) texts, and scholarly articles

DABN19 Data Visualisation

Grant, Robert (2018): *Data Visualisation: charts, maps and interactive graphics*, CRC press

Supplementary material

DABN20 Working with Database

A set of articles